

2025 Business Plan Presentation

Community Services
Tina Fleming, Director



Community Services Function

Community Services delivers essential social, recreational, animal, and educational services, promoting community engagement and fostering sustainable growth.

We strive to meet the diverse needs of individuals and families by providing programs, resources, and partnerships that enhance well-being.

Our commitment to advancing equity and empowerment ensures that all members of the Gwinnett community are supported and included.

2024 Accomplishments

- Empowered national award-winning volunteers and programs
- Achieved back-to-back national finalist level in parks management
- Launched the coordinated care platform
- Established the Gwinnett Human Services Advisory Board
- Expanded services and facilities in the southern area of the County

Approved 2024 Decision Package Updates

- Volunteer Gwinnett:
Program Leader
- Parks and Recreation:
Program Coordinator and
two Trades Tech III's
- Building Brains Anywhere:
Program Leader





Trends

- Facility and system growth
- Partnerships and collaborations
- Resident needs and expectations
- Sustainability of key programs and initiatives

Strategic Plan

- Expanding and maintaining parks
- Leveraging technology to increase efficiencies
- Meeting the needs of the community with recreation services
- Developing a strategy to serve more seniors
- Implementing marketing and communication strategies for health and human services
- Expanding and operating human service facilities

New Operational Requests

- Four full-time positions, two part-time positions, and one vehicle
- Implement a mobile senior program
- Improve access to aging services

Cost \$651,318





New Operational Requests

- Address current need to serve more seniors
- Target multicultural and low-income older adults
- Embed programs into senior gathering spaces
- Reduce gaps in access through mobile programming



Gwinnett

New Operational Requests

- 17 full-time positions and six vehicles
- Meet the expectations of the 2020 Comprehensive Parks and Recreation Master Plan
- Manage and program parks, trails, historic, and environmental sites

Cost \$1,989,813



New Operational Requests

- Uphold the Gwinnett Standard
- Address service gaps
- Sustain assets and maintain properties
- Increase programming
- Improve the overall park visitor experience



Total Requested Budget

Total 2025 Request	\$89,479,468
New Operational Requests	\$2,641,131

