

Annual Report | 2015

Gwinnett Parks Foundation



Gwinnett Parks Foundation

The Gwinnett Parks Foundation is a 501(c)(3) charitable organization that was established in 2001 to support Gwinnett County Parks & Recreation.

Gwinnett Parks Foundation supports and assists Gwinnett County Parks and Recreation efforts to enhance the quality of life for all citizens by connecting people and parks.

Scholarships

Those who cannot afford to attend summer camps, swim lessons, and recreational classes can use funds raised through the Gwinnett Parks Foundation events and partnerships with other groups, companies and organizations. Scholarships are offered for Youth, Senior, Health and Wellness and Therapeutic Recreation.

- **Total scholarships offered in 2014 – \$9,617.50**
- **Total scholarships offered in 2015 – \$11,159.00**
- **Balance of Scholarship accounts – \$57,420.95**

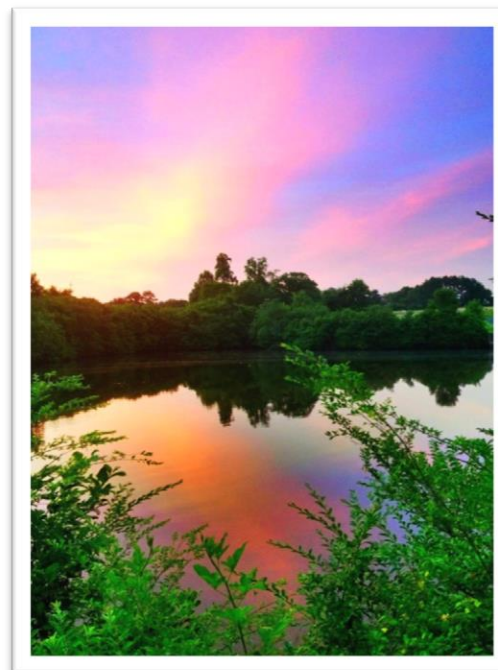
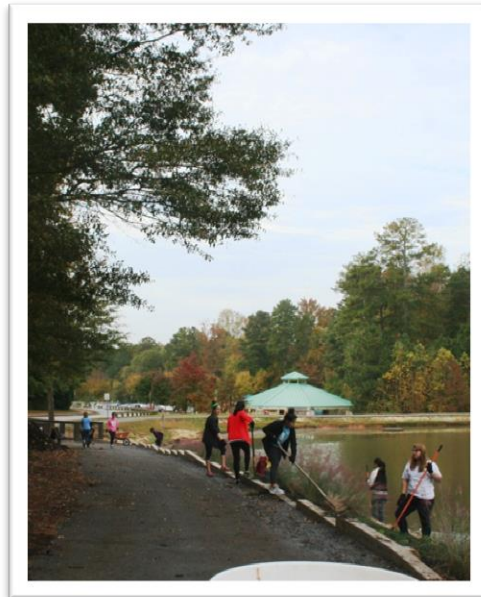
Category	Offered	Redeemed	Percentage
Camp	\$3,684.00	\$2,436.00	66%
Health & Wellness	\$1,768.00	\$1,768.00	100%
Senior Classes	\$128.00	\$128.00	100%
Youth Classes	\$512.00	\$322.00	63%

Youth Sports Scholarships Offered

Category	# Offered	# Redeemed	Value
Mustang Athletics	13	3	\$106.00
Youth Sports	90	43	\$4,080.00

Fundraising & Donations

Organization	Scholarship	Value
1, 2 3K Glow & Show	Health & Wellness	\$1,842.50
Kona Plays	Health & Wellness	\$2,333.00
Disc Stalker	Youth Sports	\$700.00
Summer Kickoff Classic	Youth Sports	\$1,404.90
Turn2Tournaments	Youth Sports	\$4,300.00
Youth Sports Expo Silent Auction	Youth Sports	\$2,033.66



2015 Highlights

Youth Sports Expo – January 24 at Lucky Shoals Park

Volunteer reception – March 22 at Shorty Howell Park

- 182 volunteer pin recipients
- Two Silver Star Awards recipients
- 106 Presidential Volunteer Service Award recipients

Spring Breakout & 1, 2, 3K GLOW & Show – May 16 at Rhodes Jordan Park

5K Road Race and Fun Run – November 14 at Tribble Mill Park

Grants

- Liberty Mutual, Serve with Liberty - \$1,000 for Volunteer Resources

Park'nership – Connecting People & Parks

March 7, Shorty Howell Park

- 107 volunteers and 321 hours served

October 24, Bethesda Park

- 85 volunteers and 340 hours served

Commemorative

- New Tree with Marker at Little Mulberry Park – Doc Manges
- Existing Swing at Little Mulberry Park – Caleb Betanzos
- Existing Bench at Mountain Park Park – Levorgoods' grandchild
- New Bench at Shorty Howell Park – Mary Virginia Lougheed
- New Bench at Duncan Creek Park – Alyssa Tucker

Awards

- Champion Award – District 2 Commissioner Lynette Howard
- Catch the Wind Awards - Dale Smith, Jacqueline White, Ossie Brewer

Marketing

- 4 press releases
- Social media initiatives resulted in 71% increase in new followers, increased engagement and audience.

